UNC

**SCHOOL OF JOURNALISM
AND MASS COMMUNICATION**

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To: Students Admitted to the Certificate in Technology and Communication

From: Rachel Lillis, Director of Online Graduate Programs

Re.: Changes to the Certificate Effective for All Classes Admitted through Spring 2014

The Certificate in Technology and Communication curriculum will change after the 2013-2014 academic year. This does not affect the courses required for you to complete the certificate. It does affect the amount of time you have to take one of the classes.

JOMC 714 "Database and Web Research" will be taught for its last two times in Fall 2014 and Spring 2015. There are enough seats in these two sections to accommodate all students that need JOMC 714 to complete the program. We are offering it in two semesters to guarantee students have ample time and flexibility to complete the course before it is discontinued. Current Certificate students should make plans now for completion of their Certificate by planning to register for JOMC 714 in the 2014-2015 academic year.

All students admitted through Spring 2014 should complete JOMC 714 by Spring 2015 to ensure that the program requirements under which they were admitted may be met. Please see the course schedule on the next page for more information.

The certificate will continue to include three required courses for students admitted Fall 2014 and beyond. Newly admitted students will take JOMC 711, JOMC 712 and a new course, JOMC 890 "Digital Data and Analytics." The primary goal of the new course is to help students view problems from a data perspective and understand how to systematically analyze such problems.

The "Digital Data and Analytics" course will replace JOMC 714 "Database and Web Research" in the program. This change is occurring in part to align the Certificate with the M.A. in Technology and Communication, which is also replacing JOMC 714 "Database and Web Research" with JOMC 890 "Digital Data and Analytics." Certificate students who are admitted to the master's program will continue to be allowed to transfer credit for JOMC 714 and JOMC 711. They also have the option of taking the new course, if desired.

Maggie and I realize you may have questions about these changes. Please don't hesitate to contact us directly if you need more information:

Rachel Lillis: lillis@unc.edu, (919) 966-7024
Maggie Hutaff, program coordinator: hutaff@unc.edu, (919) 843-9471

Certificate in Technology and Communication

Students admitted as of Spring 2014 must complete the following three courses to earn the Certificate.

JOMC 711: Writing for Digital Media
JOMC 712: Visual Communication and Multimedia
JOMC 714: Database and Web Research

For the 2014-2015 academic year, courses will be taught as follows:

Fall 2014
JOMC 711: Writing for Digital Media (Instructor: Brian Carroll)
JOMC 714: Database and Web Research (Instructor: Genie Tyburski)

Spring 2015
JOMC 712: Visual Communication and Multimedia (Instructor: Lisa Villamil)
JOMC 714: Database and Web Research* (Instructor: Genie Tyburski)

*Please note that Spring 2015 is the last time JOMC 714 will be offered.

Registration Information

Registration for Fall 2014 will open Monday, June 2.

You will receive an email with a link to the registration form, which will allow you to register for Fall 2014 as well as indicate your plans to register for JOMC 714 in the Spring 2015 semester. Registration for Spring 2015 will open Monday, November 3.

We encourage students to register early. Classes fill quickly and will close when they reach maximum enrollment of 20 students. We will do our best to accommodate all students who need JOMC 714 to complete the program.

Please contact Maggie Hutaff at hutaff@unc.edu with any registration concerns.